



State of

Wikilobbying



Finding reliable websites is as easy as...



A - T A C O

Authority

**What makes the author
qualified to present
information on this topic?
Can you determine who the
author is?**



How to check authority

- Check the “About” section of the website:

<http://goo.gl/IJnftj>

- If an author is listed, look for info about him or her on the site; if none is available, Google him or her to determine education background and other factors that contribute to the author’s knowledge on the topic. Try it:

<http://goo.gl/ULFiZ8>

- If no author is listed, locate the publisher or entity who created the site. Google it to determine the nature of the

organization: www.biography.com

- Do a link search. Try it:

<http://goo.gl/ULFiZ8>

Timeliness

**Is the site kept up-to-date?
Is it modified frequently
enough to keep up with
new developments in the
field?**



How to check timeliness

- Examine the top, bottom, and sides of the page for the date of publication. If there is no date of publication, look for a copyright date.
 - <http://goo.gl/JgxMi8>
- If the page you are using is part of a larger website, go to the home page and look for a date.
- Go to these sites and find the date to use:
 - <http://goo.gl/lJnftj> <http://goo.gl/wE7nZ3>



Accuracy

**Does the information on the site fit with what you have learned elsewhere?
Are conventions correct?
Is it well-written and clear?**



How to check accuracy

- Use your prior knowledge—does the information in the site match with what you already know?
- Compare the information with that of other sources—spot check names and dates, for example.

Coverage

**Does the site go into
enough depth to provide a
clear understanding of the
topic in its many forms?
Does it cover the
information you need?**



Objectivity

Does the site present multiple perspectives on the topic?

Who is its sponsor and what goals might the sponsor have?

What kind of advertising is present?



Try it:

<http://goo.gl/oLqnFT>

<http://goo.gl/C6Bhaz>



Authority

Timeliness

Accuracy

Coverage

Objectivity

